

CELEBRATING OUR 10TH ANNIVERSARY



2025 SPONSORSHIP MENU

COFFEE CREEK FARMERS MARKET

WWW.COFFEECREEKFARMERMARKET.ORG

FROM THE MANAGER

2025 is a special year for Coffee Creek Farmers Market as we celebrate our 10th Season. In the early years, the Farmers Market was a handful of farms and other food businesses. Customers and sales were minimal, but we saw a need and a niche in our community so we kept going. Fast forward to year five and our tiny Market was gaining momentum amidst the Covid-19 global pandemic. Our 'staying open' blossomed our vendor base and customer attendance.

Today the Farmers Market sells out of its forty available booth spaces during high Season. We average twenty vendors each week, with Farms making up about half. We now lead NW Indiana as THE model for what a healthy successful Farmers Market looks like. We even won the statewide Indiana Grown Ultimate Farmers Market Challenge to prove it!

As a 501c3 nonprofit we have been able to shift and evolve continually during the past decade. We've been able to marry diverse local farms with other quality vendors to make Wednesday afternoons at CCFM a staple in the lives of many in our community.

Our organization is at a pivotal point in its maturation. There are greater needs by our small business vendors, community education around the value of local food/farms, and consistency in developing our local food system. Your sponsorship is more important than ever. Sponsors play an integral role in growing both the Farmers Market and mission-oriented initiatives. We ask you to continue your investment in local food by supporting us in 2025. We are still in the initial phases of developing our local food system (it takes generations). Together we can create a community landscape where farms thrive and people have easy access for fresh healthy food.

Many Blessings,

Damien Appel
FOUNDER & MKT MGR

ABOUT US

Coffee Creek Farmers Market is a Farmer-Led & Producer Only Farmers Market which supports many local small businesses. Our Season is 30 weeks in duration from early April through the end of October.

Our focus on FARMS has helped us to significantly support the viability of local direct-to-consumer farmers, many of which are first generation.

Our Producer Only model continues to yield market growth and create a robust vendor community. Vendors are required to grow, produce, or make the products they sell, which in turns creates a more equitable marketplace.



When you align your brand with us, you gain access to a committed community of market customers. They care about what they purchase, and are willing to spend more on high quality. Supporting CCFM demonstrates your commitment to community growth and prosperity, healthy and delicious food, and economic and environmental sustainability.

CUSTOMER REACH

- 300+ weekly customers.
- Over 1,200 weekly newsletter subscribers (50% open rate)
- 9,900 followers on social media
- Customers spend an average of over \$100 each week at the Farmers Market
- 50 vendors participated in our 2024 Market Season

SPONSORSHIP MENU



PUMPKIN LEVEL \$1,000

- Sweet potato level
- 4 Facebook posts throughout Season
- 1 WK Complimentary booth at the Farmers Market
- Includes logo on b/w tote bag



SWEET POTATO LEVEL \$750

- Tomato level
- Logo on brochure flier (3,000 printed)
- 2 Newsletter Sponsorships
 - Includes Sponsor by (your name)
 - Logo & link of your choice



TOMATO LEVEL \$450

- Carrot level
- Community Spotlight featuring your business
- 2 Product Spotlights in weekly newsletter
 - Includes Sponsored by (your name)
 - Link of your choice



CARROT LEVEL \$300

- Garlic level
- Logo on weekly newsletter



GARLIC LEVEL \$150

- Logo on market A-frame
- Logo on website w/ link



B/W TOTE BAG ADD-ON

\$100

Logo on backside of b/w tote designed by local artist

NEWSLETTER ADVERTISEMENT

PRODUCT SPOTLIGHT \$25

Includes:

- Name & Link

Support us featuring a market vendor's amazing product

WEEKLY NEWSLETTER \$50

Includes:

- Name & Link
- Logo

Can include coupon/special offer

COMMUNITY SPOTLIGHT \$25

Includes:

- Name & Link

Support us featuring a local biz/org doing good in our NWI

MARKET WITH US

Send us the following form with your choice for this Season by May 1, 2025. Send us your logo for the final deadline for printing on brochures & totes by March 21, 2025.

SPONSORSHIP 2025

— COFFEE CREEK FARMERS MARKET

SPONSORSHIP FORM

Company name

Sponsorship Type : PUMPKIN (\$1,000) SWEET POTATO (\$750) TOMATO (\$450) CARROT (\$300) GARLIC (\$150)
 B/W TOTE ADD-ON (\$100) WEEKLY NEWSLETTER (\$50) Specify # (i.e. 1,2, 4) PRODUCT SPOTLIGHT (\$25) Specify # (i.e. 1,2, 4) COMMUNITY SPOTLIGHT (\$25) Specify # (i.e. 1,2, 4)

Contact person's name

SPONSOR INFORMATION

Address :

City / State : Postcode :

Phone :

E-Mail :

Payment method : Cash Check PayPal

Total Due:

Please email this form to coffeecreekfarmersmarket@gmail.com to be invoiced electronically. Or print and send to Coffee Creek Farmers Market, 15103 S. 900 W, Wanatah, IN 46390 with a check made out to Coffee Creek Farmers Market. If you'd prefer a check be picked up from your business that can be arranged.

If applicable, Damien will be in touch with you to schedule Newsletter advertisements.

Sponsorship Drive Ends May 1, 2025. Payment is due by May 15th. Logos must be submitted by March 21, 2025 to receive placement on brochure fliers and b/w tote. Newsletter Advertisement is open until filled.

More Information :

Contact Market Manager Damien Appel
219.380.2018 / coffeecreekfarmersmarket@gmail.com
www.coffeecreekfarmersmarket.org

Signature

Date

THANK YOU FOR YOUR SPONSORSHIP!

THANK YOU

Sponsorship are an integral part in growing both the Farmers Market and mission-oriented initiatives. We're looking forward to the 2025 Market Season!

